

NATIONAL COWBOY & WESTERN HERITAGE MUSEUM



Oktoberwest



OCTOBER 29, 2021

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6:00 – 10:00 P.M.

RAISE YOUR STEIN AND

PROST TO AUTUMN

AT THE

NATIONAL COWBOY &
WESTERN HERITAGE MUSEUM'S

OKTOBERWEST

WHERE **BAVARIAN CELEBRATION**
MEETS THE GREAT PLAINS

ENJOY AN EVENING OF
LIVE MUSIC AND GAMES

WHILE SAVORING
GERMAN SPECIALTY
FOODS AND BEER

TICKETS AVAILABLE NOW!

VISIT NATIONALCOWBOYMUSEUM.ORG/OKTOBERWEST

WANT TO PARTNER?

FOR MORE INFORMATION, PLEASE CONTACT JEFF EWING.
(405) 839-7767 • JEWING@NATIONALCOWBOYMUSEUM.ORG



How to Partner • Join Us

Prost! Sponsor \$10,000

- 20 VIP tickets including food and beverage
- VIP area sponsor
- Recognition on custom event gift
- Premium recognition in event promotions and marketing materials including radio, website, social media and press releases
- Sponsorship acknowledgment in event collateral and signage

Servus! Sponsor \$5,000

- 10 VIP tickets including food and beverage
- Sponsor recognition for one of the following mutually-agreed-upon opportunities:
 - Event swag
 - Stage
 - Entertainment
 - Games
- Sponsorship acknowledgment in event collateral and signage

Das Booten Sponsor \$2,500

- 6 VIP tickets including food and beverage
- Sponsorship of beer stein awards including logo recognition on steins
- Sponsorship acknowledgement in event collateral and event sponsor loop

Masskrug Sponsor \$1,000

- 4 VIP tickets including food and beverage
- Sponsorship acknowledgment in event collateral

Die Brezel Sponsor \$500

- 2 VIP tickets including food and beverage
- Sponsorship acknowledgment in event collateral

