



# ANNIE OAKLEY SOCIETY

LUNCHEON & AWARDS  
SEPTEMBER 29, 2021  
11:30 A.M.

THE  
ANNIE\*OAKLEY  
SOCIETY

THE  
**ANNIE\*OAKLEY**  
SOCIETY

*About the Annie Oakley Society  
Luncheon & Awards*

The Annie Oakley Society presents the Annie Oakley Society Award to show respect and admiration for outstanding women, who through true grit and determination, strive to make a difference while leaving a lasting legacy for us all.

*About the Annie Oakley Society*

Over the last decade, the Annie Oakley Society of the National Cowboy & Western Heritage Museum has worked to fulfill its mission of building and sustaining world-class educational experiences for children and families to teach the rich history and cultures of the American West.

Last year, the Society was unable to celebrate the opening of its mission-driven project, Liichokoshkomo', due to the global pandemic. The Annie Oakley Society will celebrate this achievement during the 2021 Annie Oakley Society Luncheon & Awards and turn its focus toward building its endowment to support continued programming around Liichokoshkomo' for generations to come.

Liichokoshkomo' is a cultural meeting place that encourages children and families to explore Western heritage by examining differing viewpoints and historical perspectives. As the Annie Oakley Society's cornerstone initiative, Liichokoshkomo' encompasses all aspects of our diverse Western heritage, core values, conflict resolution and environmental stewardship through hands-on/minds-on STEAM (Science, Technology, Engineering, Art and Math) integrated programming.

*About the Annie Oakley Society Award*

The Annie Oakley Society Award is presented annually to a contemporary woman who exemplifies the character, perseverance and tradition of Annie Oakley during the Society's annual Luncheon & Awards. Former honorees include women such as Justice Sandra Day O'Connor, Reba McEntire, Mo Anderson and Sheila Johnson.

We invite you to join us by becoming a sponsor of the 2021 Annie Oakley Society Luncheon & Awards on September 29, 2021 as we honor Susan Goldberg, Editor of *National Geographic Magazine* and Editorial Director of National Geographic Partners. In 2014, Ms. Goldberg became the first female editor of the magazine since it was published in 1888. With Goldberg in command, *National Geographic* won a National Magazine Award for best website and the George Polk Award for reporting. In 2017 and again in 2019, *Washingtonian* magazine named Goldberg among the most powerful women in Washington across professions. In 2020, *InStyle* magazine included Ms. Goldberg on its "Badass 50" list, naming her as No. 7 in its issue about "women who are changing the world," and she was selected as one of *Folio's* Top Women in Media for having an "exceptional impact" on the direction of the industry.

*Front: Valery Fields, Otoe/Pawnee, in Liichokoshkomo'*

# Become a Sponsor

## **Bull's Eye Sponsor** *Limited to one sponsor*

**\$50,000**

- Premier seating for up to 30 guests at the Annie Oakley Society Luncheon & Awards
- Speaking presence or short promotional video played during the Annie Oakley Society Luncheon & Awards
- Private meet-and-greet with honoree for up to 20 guests
- Naming rights to a mutually agreed-upon event component such as floral arrangements, entertainment, valet, etc.
- Name or logo listed in all event promotions such as advertising, press releases, social media posts including a virtual sponsor roll, quarterly Museum newsletter (4,500 circulation), Annie Oakley Society quarterly e-newsletter and Museum website
- One Sharpshooter Membership and five Little Sure Shot Memberships to the Annie Oakley Society at the National Cowboy & Western Heritage Museum
- Name or logo listed on invitation, in the program, print and electronic signage and sponsor roll displayed throughout the Luncheon

*As a premier sponsor, benefits will be tailored to your needs.*

## **Heart of the Bull's Eye Sponsor**    **\$25,000** *Limited to two sponsors*

- Premier seating for up to 20 guests at the Annie Oakley Society Luncheon & Awards
- Recognition during the Annie Oakley Society Luncheon & Awards
- Opportunity for photograph with honoree at event
- Naming rights to a mutually agreed-upon event component such as floral arrangements, entertainment, valet, etc.
- Name or logo listed in select event promotion including advertising, press releases, social media posts including a virtual sponsor roll, quarterly Museum newsletter (4,500 circulation), Annie Oakley Society quarterly e-newsletter and Museum website
- Two Trailblazer Memberships and two Little Sure Shot Memberships to the Annie Oakley Society at the National Cowboy & Western Heritage Museum
- Name or logo listed in the program, print and electronic signage and sponsor roll displayed throughout the Luncheon

*As a premier sponsor, benefits will be tailored to your needs.*

## **Gold Medal Sponsor**

**\$15,000**

- Seating for 8 guests at the Annie Oakley Society Luncheon & Awards
- Recognition during the Annie Oakley Society Luncheon & Awards
- Name or logo listed in select event promotion including social media posts, quarterly Museum newsletter (4,500 circulation), Annie Oakley Society quarterly e-newsletter and Museum website
- Name or logo listed in the program, print and electronic signage and sponsor roll displayed throughout the Luncheon
- One Trailblazer Membership, one Pioneer Membership, and two Little Sure Shot Memberships to the Annie Oakley Society at the National Cowboy & Western Heritage Museum
- Naming rights to a mutually agreed-upon event component such as floral arrangements, entertainment, valet, etc.

## **Silver Medal Sponsor**

**\$10,000**

- Seating for 8 guests at the Annie Oakley Society Luncheon & Awards
- Name listed in the program, select electronic and print signage, sponsor roll displayed throughout the event, and the Annie Oakley Society quarterly e-newsletter
- One Pioneer Membership and two Little Sure Shot Memberships to the Annie Oakley Society at the National Cowboy & Western Heritage Museum

## **Bronze Medal Sponsor**

**\$5,000**

- Seating for 8 guests at the Annie Oakley Society Luncheon & Awards
- Name listed in the program and in the Annie Oakley Society quarterly e-newsletter
- Two Little Sure Shot Memberships to the Annie Oakley Society at the National Cowboy & Western Heritage Museum

*All sponsors receive recognition in the Museum's main corridor and on the Museum's website.*

# Join Us

Please indicate your level of support and contact information below.

- |                          |                                 |          |                          |                      |          |
|--------------------------|---------------------------------|----------|--------------------------|----------------------|----------|
| <input type="checkbox"/> | Bull's Eye Sponsor              | \$50,000 | <input type="checkbox"/> | Silver Medal Sponsor | \$10,000 |
| <input type="checkbox"/> | Heart of the Bull's Eye Sponsor | \$25,000 | <input type="checkbox"/> | Bronze Medal Sponsor | \$5,000  |
| <input type="checkbox"/> | Gold Medal Sponsor              | \$15,000 |                          |                      |          |

## Payment Information

Please make checks payable to the National Cowboy & Western Heritage Museum.  
For more information or to be invoiced, please contact Abbey Trent, Manager of the Annie Oakley Society.  
(405) 838-1692 • [atrent@nationalcowboymuseum.org](mailto:atrent@nationalcowboymuseum.org)

\_\_\_\_\_  
Contact name

\_\_\_\_\_  
Sponsor listing

\_\_\_\_\_  
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Expiration date

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V- Code

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## Guest List (First and Last)

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