



For more information:

Melissa Stewart, Communications Manager
mstewart@nationalcowboymuseum.org
405-839-7849

***'Elder Hour' to continue at The Cowboy,
Giving Senior Visitors more 'Room to Roam'***

OKLAHOMA CITY, OK – As warmer weather approaches and families with children have more time to explore, The Cowboy will still dedicate the first hour of business to senior visitors.

The National Cowboy & Western Heritage Museum will continue to open at 9 a.m. Monday – Friday to senior visitors, and at 10 a.m. to the general public. The program has been extended indefinitely.

“Our goal with the Elder Hour has always been to provide our senior visitors with as safe and enjoyable an experience as possible,” said Museum President & CEO Natalie Shirley. “As visitation increases, we’re excited to continue this opportunity for seniors to social distance, get some exercise in a safe and cool environment or enjoy a quiet and contemplative stroll of the exhibitions.”

'Elder Hour' participants and Museum visitors will be able to explore the *Spiro and the Art of the Mississippian Worlds* exhibition through May 9, as well as the Museum's permanent collections showcasing an extensive collection of Western art and artifacts.

Visitors can also explore Liichokoshkomo', the Museum's newest 2.3-acre, family-centric outdoor expansion.

For more information about the 'Elder Hour' program visit nationalcowboymuseum.org.

###

About the National Cowboy & Western Heritage Museum

The National Cowboy & Western Heritage Museum in Oklahoma City is America's premier institution of Western history, art and culture. Founded in 1955, the Museum collects, preserves and exhibits an internationally renowned collection of Western art and artifacts while sponsoring dynamic educational programs to stimulate interest in the enduring legacy of the American West. For more information, visit nationalcowboymuseum.org.