



**FOR IMMEDIATE RELEASE**

Hannah Stewart, Marketing Specialist

[hstewart@nationalcowboymuseum.org](mailto:hstewart@nationalcowboymuseum.org)

405-839-7876

***Prix de West*<sup>®</sup> Invitational Art Exhibition & Sale Returns to the  
National Cowboy & Western Heritage Museum**

*The nation's premiere Western art exhibition & sale brings some of the best artists and finest representations of the American West to The Cowboy.*

**OKLAHOMA CITY** – Since 1973, Western artists and art collectors have gathered at the National Cowboy & Western Heritage Museum for *Prix de West*, the nation's premier Western art exhibition and sale. The 51<sup>st</sup> annual *Prix de West Invitational Art Exhibition & Sale* will be on exhibit and open to the public from June 2 to August 6, with the Art Sale Weekend held June 9-10, 2023.

*"Prix de West* is such a significant event because it showcases diverse interpretations of the West by some of the most talented artists in the world," said Pat Fitzgerald, Museum President and CEO. "Every work of art displayed in the show tells a story, and it's amazing to see a visual representation of the artists' experiences and relationship to this very special culture."

*Prix de West* features works ranging from historical subject matter that reflect the early days of the West, to more contemporary and impressionistic artistic expressions. Landscapes, wildlife art, and illustrative scenes are always highlighted in the exhibition. The highly anticipated annual exhibition and sale is the Museum's largest annual fundraiser, hosting a live auction and a fixed-price art sale that helps to fund Museum exhibitions and family programming. In 2022, the Museum sold more than \$4 million during the 50<sup>th</sup> *Prix de West*.

For the 51<sup>st</sup> *Prix de West*, 92 artists are expected to attend, including new artists Daniel Keys, Don Oelze, Peregrine O'Gormley and Gladys Roldan-de-Moras. Art Sale Weekend will include artist seminars, workshops, a cocktail reception, a live auction and an awards dinner on Saturday, June 10.

Artist Steve Kestrel, who will return this year for his 30<sup>th</sup> *Prix de West*, was selected to design this year's commemorative bolo, available for purchase at the Museum Store. This time-honored tradition is a favorite among attendees who proudly wear the bolo throughout the weekend.

Also available for purchase each year is the show catalog which includes art featured in the show and artist biographies.

Returning for the third time this year are virtual viewing and proxy bidding options for those who are unable to attend *Prix de West* in person.

For more information on the 51<sup>st</sup> annual *Prix de West Invitational Art Exhibition & Sale*, to make reservations, see a full schedule of events, or arrange to bid by proxy, visit [nationalcowboymuseum.org/prixdewest](http://nationalcowboymuseum.org/prixdewest).

###

### **About the National Cowboy & Western Heritage Museum**

The National Cowboy & Western Heritage Museum in Oklahoma City is America's premier institution of Western history, art and culture. Founded in 1955, the Museum collects, preserves and exhibits an internationally renowned collection of Western art and artifacts while sponsoring dynamic educational programs to stimulate interest in the enduring legacy of the American West. The Museum is located only six miles northeast of downtown Oklahoma City at 1700 Northeast 63<sup>rd</sup> Street. For more information, visit [nationalcowboymuseum.org](http://nationalcowboymuseum.org).