



THE ANNIE*OAKLEY SOCIETY

FOR IMMEDIATE RELEASE

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OKC Beautiful Announces Liichokoshkomo' as Winner of the 2023 Mayor's Award

The Annie Oakley Society's 2.3-acre STEAM project at the National Cowboy & Western Heritage Museum receives prestigious honor.

OKLAHOMA CITY, OK – On Thursday, March 23rd, OKC Beautiful hosted their 38th Annual Distinguished Service Awards ceremony at the Oklahoma City Golf and Country Club, where Liichokoshkomo', the outdoor educational experience at the National Cowboy & Western Heritage Museum, was announced as the 2023 Mayor's Award recipient. OKC Beautiful is a local non-profit whose mission is to lead Oklahoma City's beautification and environmental stewardship through collaboration, education and advocacy.

Liichokoshkomo', (pronounced Lee-cho-kosh-ko-MO) a Chickasaw phrase for "Let's play," is a play space dedicated to providing learning through STEAM (science, technology, engineering, art and math). The \$15 million project, developed by the Annie Oakley Society, includes a multi-cultural village that represents seven tribes (Caddo, Chickasaw, Hopi, Kiowa, Navajo, Pawnee and Ancient Puebloan), rail car and train depot, trading post, pioneer wagon, sod house, playground, waterfall and interactive activities. As a hands-on, minds-on premier outdoor educational learning center, Liichokoshkomo' helps tell a more a diverse story of the American West.

"The Annie Oakley Society takes great pride in this project and the positive impact it's had on the education programs here at the Museum. Liichokoshkomo' is at the core of what the Annie Oakley Society is all about: inspiring the present and empowering future generations through hands-on learning," said Annie Oakley Society Manager, Makenzi Northenor. "But this achievement would not have been possible without the unending support of generous donors, members, and The Cowboy family."

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About the National Cowboy & Western Heritage Museum

The National Cowboy & Western Heritage Museum in Oklahoma City is America's premier

institution of Western history, art and culture. Founded in 1955, the Museum collects, preserves and exhibits an internationally renowned collection of Western art and artifacts while sponsoring dynamic educational programs to stimulate interest in the enduring legacy of the American West. The Museum is located only six miles northeast of downtown Oklahoma City at 1700 Northeast 63rd Street. Memberships are available beginning at just \$50. For more information, visit nationalcowboymuseum.org. For high-resolution images related to this release, visit nationalcowboymuseum.org/media.