



FOR IMMEDIATE RELEASE

Hannah Stewart, Marketing Specialist

hstewart@nationalcowboymuseum.org

(405) 839-7876

Native American Gallery at the National Cowboy & Western Heritage Museum Undergoes Transformation

OKLAHOMA CITY – The National Cowboy & Western Museum revealed the newly renovated Native American Gallery showcasing new paint, lighting and layout, creating an enhanced learning experience.

The redesign showcases contemporary artwork juxtaposed with historic material cultural items to highlight the three primary themes throughout the gallery – people, places and perseverance. Guests will discover the diversity of cultures and geographical regions seen throughout the West – from the Great Plains to the Pacific regions, Mexico and Alaska – with the help of new color-coded guides, QR codes and maps.

“These cultures are not stuck in the past and it’s important for us to talk about that,” said Eric Singleton, Ph.D., Curator of Ethnology. “My hope is that this new gallery, which incorporates contemporary pieces with traditional elements, really highlights the theme of cultural continuation and encourages people to engage with the material.”

The cases in the exhibition have been reorganized into categories to deliver a holistic story telling approach: clothing, jewelry and adornment, daily life, ritual and ceremony, hunting and war and stitching and sewing. In some of the cases, guests will discover new acquisitions on display, such as a modern war club by Muscogee artist, Dan Beaver. This piece is presented in conjunction with historical objects of various cultures to reiterate the themes of people, places and perseverance.

###

About the National Cowboy & Western Heritage Museum

The National Cowboy & Western Heritage Museum in Oklahoma City is America’s premier institution of Western history, art and culture. Founded in 1955, the Museum collects, preserves and exhibits an internationally renowned collection of Western art and artifacts while sponsoring dynamic educational programs to stimulate interest in the enduring legacy of the American West. Nationally accredited by the American Alliance of Museums (AAM), the Museum is located only six miles northeast of downtown Oklahoma City in the Adventure District at the junction of Interstates 44 and 35. The Museum offers annual memberships beginning at just \$50. For more

information, visit nationalcowboymuseum.org. For high-resolution images, visit nationalcowboymuseum.org/media-resources.