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**OktoberWest Outdoor Festival Returns to the National Cowboy & Western Heritage Museum**

*Tickets available now for the 21-and-over event featuring German music, food, games, contests and plenty of beer.*

**OKLAHOMA CITY, OK** – On September 29, the National Cowboy & Western Heritage Museum will host the third annual OktoberWest – a Western take on the favorite German tradition – with food, drinks and entertainment from 7:00 – 10:00 p.m. in the Museum’s outdoor plaza. Proceeds from the event support the Museum’s educational programming.

The OktoberWest celebration will feature German food, traditional music from the renowned AlpenMusikanten, a selection of German brews from Coop Ale Works, Warsteiner and Samuel Adams, dancing, lawn games and a competition for best traditional German attire. Guests are encouraged to wear their Dirndl or Lederhosen for a chance to win a prize.

All-inclusive tickets can be purchased for \$75 and include admission, unlimited food and beverages plus an exclusive t-shirt. Admission tickets can be purchased for \$25 per person with food and beverages available a la carte.

Tickets must be purchased in advance at [nationalcowboymuseum.org/oktoberwest](http://nationalcowboymuseum.org/oktoberwest), or by contacting Hannah Forman at (405) 839-7094 or [hforman@nationalcowboymuseum.org](mailto:hforman@nationalcowboymuseum.org). Purchase by Friday, September 22.

“OktoberWest is a great time for a great cause,” said Jeff Ewing, Chief Development & Strategic Partnerships Officer of the National Cowboy & Western Heritage Museum. “Building on the success of our first two events, we’re excited to move the fun outside this year for an even more genuine festival experience.”

Sponsorship packages include VIP tickets, food, beer and recognition in event collateral. For more information, contact a member of the Development team at (405) 507- 2803 or [development@nationalcowboymuseum.org](mailto:development@nationalcowboymuseum.org).

Major event sponsors include Cline Construction OK LLC, Newcon Flooring, Handmade Homes, Cresap Family Foundation and Capital Distributing.

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**About the National Cowboy & Western Heritage Museum**

The National Cowboy & Western Heritage Museum in Oklahoma City is America's premier institution of Western history, art and culture. Founded in 1955, the Museum collects, preserves and exhibits an internationally renowned collection of Western art and artifacts while sponsoring dynamic educational programs to stimulate interest in the enduring legacy of the American West. For more information, visit [nationalcowboymuseum.org](http://nationalcowboymuseum.org).