

FOR IMMEDIATE RELEASE

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Traditional Cowboy Arts Exhibition & Sale to Return to the National Cowboy & Western Heritage Museum

Traditional Cowboy Arts Association (TCAA) allows collectors to take part in preserving the legacy of traditional cowboy crafts

OKLAHOMA CITY, OK – Thirteen artists will exhibit more than 50 pieces of original work in Oklahoma City during the 24th annual *Traditional Cowboy Arts Association Exhibition & Sale* presented by Mr. and Mrs. Kraig Kirschner, on exhibit October 6, 2023 – January 2, 2024, at the National Cowboy & Western Heritage Museum.

The National Cowboy & Western Heritage Museum has partnered with the TCAA to host its annual exhibition and sale since 1999 and showcases one-of-a-kind, handcrafted works exemplifying the finest skill in saddle making, bit and spur making, silversmithing and rawhide braiding.

"Each Traditional Cowboy Arts Association member is a master of their discipline," said Scott Hardy, Silversmith and TCAA President. "Not only understanding function but the beauty and benefit of design and ornamentation. How, when brought together they surpass function, and in doing so, they not only give the owner pleasure but also break the barrier between function and art."

For the second year in a row, artists will also offer for sale "Encore" pieces that have previously been held back for their personal collections.

Traditional Cowboy Arts weekend will begin with a Preview Cocktail Reception, Friday, October 6 at 5:30 p.m. followed by the Live Sale Event on Saturday, October 7 at 5:30 p.m. and an after-sale celebration dinner.

Proxy service is available for buyers who cannot attend the sale and arrangements can be made by contacting a member of the development team at proxy@nationalcowboymuseum.org. All artworks will remain on exhibit and on sale through January 2, 2024.

To view the catalog or attend the sale, visit <u>nationalcowboymuseum.org/tcaa</u>. Reservations are also available by contacting Hannah Forman at <u>hforman@nationalcowboymuseum.org</u> or (405) 839-7094.

Event sponsors include Presenting Sponsor Mr. and Mrs. Kraig Kirschner and Major Sponsor Nadine and Alan Levin.

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About the National Cowboy & Western Heritage Museum

The National Cowboy & Western Heritage Museum in Oklahoma City is America's premier institution of Western history, art and culture. Founded in 1955, the Museum collects, preserves and exhibits an internationally renowned collection of Western art and artifacts while sponsoring dynamic educational programs to stimulate interest in the enduring legacy of the American West. For more information, visit nationalcowboymuseum.org.

TRADITIONAL COWBOY ARTS ASSOCIATION

Founded in 1998, the TCAA is dedicated to preserving and promoting the skills of saddle making, bit and spur making, silver smithing and rawhide braiding and the role of these traditional crafts in the cowboy culture of the North American West.

SCHEDULE OF EVENTS

Friday, October 6, 2023

5:30 p.m.: Exclusive Preview Cocktail Reception

Saturday, October 7, 2023

10:00 a.m.: Brunch with the Artists

*Exclusive to Weekend Package Holders

11:00 a.m.: TCAA Artist Meet and Greet

5:30 p.m.: Cocktails in the Galleries

6:30 p.m.: Fixed-Price Draw for Art Begins with First Horn

6:50 p.m.: Second Horn

7:10 p.m.: Double Horn

7:30 p.m.: Celebration Dinner