The National Cowboy & Western Heritage Museum and the Rodeo Historical Society host the annual Rodeo Hall of Fame Weekend celebrating the induction of rodeo legends into the Rodeo Hall of Fame as well as the presentation of the Ben Johnson Memorial Award which goes to a person who has contributed to the growth and betterment of pro-rodeo and the Tad Lucas Memorial Award which goes to a woman who has exhibited extraordinary characteristics that promote Western heritage.
# How to Partner

## 2024 Rodeo Hall of Fame Weekend

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Sponsorship Amount</th>
<th>Benefits</th>
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</table>
| Major Sponsor          | $7,500             | - 20 tickets to the Rope ‘N’ Ride Cocktail Reception on Friday, November 8
|                        |                    | - VIP seating for 20 (2 tables) at the Champions’ Dinner and Hall of Fame Induction Ceremony on Saturday, November 9
|                        |                    | - Listing in Rodeo Hall of Fame Weekend print and digital marketing materials
|                        |                    | - Recognition during awards presentation |
| Supporting Sponsor     | $5,000             | - 10 tickets to the Rope ‘N’ Ride Cocktail Reception on Friday, November 8
|                        |                    | - VIP seating for 10 (1 table) at the Champions’ Dinner and Hall of Fame Induction Ceremony on Saturday, November 9
|                        |                    | - Listing in Rodeo Hall of Fame Weekend print and digital marketing materials
|                        |                    | - Recognition during Awards Presentation |
| Associate Sponsor      | $2,500             | - 4 tickets to the Rope ‘N’ Ride Cocktail Reception on Friday, November 8
|                        |                    | - VIP seating for 10 (1 table) at the Champions’ Dinner and Hall of Fame Induction Ceremony on Saturday, November 9
|                        |                    | - Listing in Rodeo Hall of Fame Weekend print and digital marketing materials |
| Patron Sponsor         | $1,250             | - 2 tickets to the Rope ‘N’ Ride Cocktail Reception on Friday, November 8
|                        |                    | - VIP seating for 4 at the Champions’ Dinner and Hall of Fame Induction Ceremony on Saturday, November 9
|                        |                    | - Listing in Rodeo Hall of Fame Weekend print and digital marketing materials |

To view the schedule or to purchase additional individual packages, visit nationalcowboymuseum.org/rodeoweekend.
Join us!

2024 Rodeo Hall of Fame Weekend

Please indicate your level of support and contact information below.

☐ Major Sponsor $7,500 ☐ Associate Sponsor $2,500
☐ Supporting Sponsor $5,000 ☐ Patron Sponsor $1,250

Payment Information
Please make checks payable to the National Cowboy & Western Heritage Museum. For more information or to be invoiced, please contact development@nationalcowboymuseum.org or (405) 507-2803.

Contact name
___________________________________________________________________________________________________
Sponsor listing
___________________________________________________________________________________________________
Phone number
___________________________________________________________________________________________________
Email
___________________________________________________________________________________________________
Address/City/State/Zip code
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Name on card
___________________________________________________________________________________________________
Credit card number Expiration date Security Code
___________________________________________________________________________________________________
Billing Address/City/State/Zip code

Guest List (First and Last Name)
___________________________________________________________________________________________________
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To view the Weekend schedule or to purchase additional individual packages, visit nationalcowboymuseum.org/rodeoweekend.