

**FOR IMMEDIATE RELEASE**

Kerrie Booher, Director of Communications, National Cowboy & Western Heritage Museum  
Kbooher@nationalcowboymuseum.org  
405-838-1867

**National Cowboy & Western Heritage Museum Announces  
34th Annual Chuck Wagon Festival on Memorial Day Weekend**

*Kids 12-and-Under Receive Free Entry*

**OKLAHOMA CITY, May 14, 2025** – The National Cowboy & Western Heritage Museum will host the 34th annual Chuck Wagon Festival, a celebration of Western and Native American history, art and cuisine for all ages, on Saturday, May 24 and Sunday, May 25 from 10 a.m. to 4 p.m.

The festival offers numerous Chuck Wagon and Native American food samples, live musical entertainment, many family-friendly activities and the chance to explore the Museum – both indoors and outdoors.

“We have the privilege of sharing the stories of the American West every day here at The Cowboy, but Chuck Wagon Festival is special,” said Seth Spillman, Chief Marketing Officer at the Museum. “It’s a chance to experience a taste of the West at what’s become a can’t-miss Memorial Day weekend tradition for so many families.”

The Chuck Wagon cooks, several of whom are longtime festival participants, will travel from multiple states to provide guests with a taste of traditional cowboy cooking. Native American cooking demonstrations will also offer guests the chance to learn more about the history and traditions of Native foods.

The festival will also include a petting zoo, leather stamping, ropemaking, craft stations, artist demonstrations, Western dancing and much more.

John R. Erickson, author of the popular “Hank the Cowdog” children's book series, will also be on hand for a talk and book signing on Saturday, May 24.

Children 12-and-under get in free, as do Museum members.

For others, advance tickets can be purchased online now at a reduced cost of \$25 here: <https://nationalcowboymuseum.org/annual-chuck-wagon-festival/>.

Tickets can also be purchased at the door for \$30.

A membership for two to the Museum currently costs \$65, for a limited time.

Family memberships for the Museum currently cost \$100 for a family of four, for a limited time.

Those who buy a membership can enjoy the Chuck Wagon Festival for free. Memberships can be purchased here: <https://nationalcowboymuseum.org/annual-chuck-wagon-festival/#memberships>.

All Chuck Wagon food, crafts and activities are free with admission. Guests can also purchase face painting, food from The Museum Grill and souvenirs from Persimmon Hill.

The Dogwood Foundation returns as the presenting sponsor for the event. Other event sponsors include Shawnee Milling Company, Ben E. Keith Foods, Cresap Family Foundation, P&K Equipment, Schwab Meat Co., Verizon and Jay's Valet.

For more information, visit <https://nationalcowboymuseum.org/annual-chuck-wagon-festival/>.

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### **About the National Cowboy & Western Heritage Museum**

The National Cowboy & Western Heritage Museum in Oklahoma City is America's premier institution of Western history, art and culture. Founded in 1955, the Museum collects, preserves and exhibits an internationally renowned collection of Western art and artifacts while sponsoring dynamic educational programs to stimulate interest in the enduring legacy of the American West. The Museum is located only six miles northeast of downtown Oklahoma City at 1700 Northeast 63<sup>rd</sup> Street. For more information, visit [nationalcowboymuseum.org](http://nationalcowboymuseum.org).