

★  
RODEO  
HISTORICAL  
SOCIETY



## 2025 NATIONAL RODEO HALL OF FAME WEEKEND

November 7 – 8, 2025

The National Cowboy & Western Heritage Museum and the Rodeo Historical Society host the annual Rodeo Hall of Fame Weekend celebrating the induction of rodeo legends into the National Rodeo Hall of Fame as well as the presentation of the Ben Johnson Memorial Award which goes to a person who has contributed to the growth and betterment of pro-rodeo and the Tad Lucas Memorial Award which goes to a woman who has exhibited extraordinary characteristics that promote Western heritage.



## **MAJOR SPONSOR** **\$7,500**

- 20 tickets to the Rope 'N' Ride Cocktail Reception on Friday, November 7
- VIP seating for 20 (2 tables) at the Champions' Dinner, Induction Ceremony and Benefit Auction on Saturday, November 7
- Listing in National Rodeo Hall of Fame Weekend print and digital marketing materials
- Recognition during awards presentation

## **SUPPORTING SPONSOR** **\$5,000**

- 10 tickets to the Rope 'N' Ride Cocktail Reception on Friday, November 7
- VIP seating for 10 (1 table) at the Champions' Dinner, Induction Ceremony and Benefit Auction on Saturday, November 7
- Listing in National Rodeo Hall of Fame Weekend print and digital marketing materials
- Recognition during Awards Presentation

## **ASSOCIATE SPONSOR** **\$2,500**

- 4 tickets to the Rope 'N' Ride Cocktail Reception on Friday, November 7
- VIP seating for 10 (1 table) at the Champions' Dinner, Induction Ceremony and Benefit Auction on Saturday, November 7
- on Saturday, November 7
- Listing in National Rodeo Hall of Fame Weekend print and digital marketing materials

## **PATRON SPONSOR** **\$1,250**

- 2 tickets to the Rope 'N' Ride Cocktail Reception on Friday, November 7
- VIP seating for 4 at the Champions' Dinner, Induction Ceremony and Benefit Auction on Saturday, November 7 on Saturday, November 7
- Listing in National Rodeo Hall of Fame Weekend print and digital marketing materials

**To view the schedule or to purchase additional individual packages,  
visit [thecowboy.org/rodeo](https://thecowboy.org/rodeo).**

Please indicate your level of support and contact information below.

- ☐ Major Sponsor \$7,500
- ☐ Associate Sponsor \$2,500
- ☐ Supporting Sponsor \$5,000
- ☐ Patron Sponsor \$1,250

Payment Information

Please make checks payable to the National Cowboy & Western Heritage Museum. For more information or to be invoiced, please contact [development@thecowboy.org](mailto:development@thecowboy.org) or (405) 507-2803.

Contact name

Sponsor listing

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To view the Weekend schedule or to purchase additional individual packages, visit [nationalcowboymuseum.org/rodeoweekend](http://nationalcowboymuseum.org/rodeoweekend).

