

Adventures in Agriculture 2025: Harvesting Success Through Bravery

NATALIE KOVARIK

November 18, 2025 • 10:00 a.m. – 2:00 p.m.
Doors open at 9:30 a.m.

READY TO INSPIRE YOUR STUDENTS?

Join us for Adventures in Agriculture, a one-of-a-kind event for students in middle and high school to explore exciting possibilities within the agriculture industry.

Students will explore agriculture-related organizations and discover science, technology, engineering and math (STEM)-related career pathways. Complete an exercise that promotes engagement with ag-related groups and learn about careers in farming, ranching and agricultural businesses. Speakers will open the program, followed by a lunchtime address by the keynote speaker Natalie Kovarik.

PARTICIPATING ORGANIZATIONS:

- Oklahoma Farm Bureau Foundation for Agriculture
- Oklahoma Farm Service Agency
- Oklahoma State University Veterinary Medicine
- OSU Ferguson College of Agriculture
- OYE Cattlemens Congress
- OYE Ag Mechanics & Engineering
- Oklahoma Agritourism
- Oklahoma Conservation Commission
- Oklahoma County Conservation District
- Noble Research Institute



NATALIE KOVARIK

From the heart of the Nebraska Sandhills, Natalie Kovarik is a fourth-generation cattle rancher and social entrepreneur who shares her ranching and family story online. She is the co-host of the top ranked podcast *Discover Ag*, and has carved out a niche for herself beyond the digital landscape as a sought-after, vibrant speaker. Alongside her husband, Luke, she owns and operates Kovarik Cattle Co., a cow-calf operation with a growing registered herd. Through visual storytelling and thought-provoking conversations, Natalie is bridging the gap between rural and urban counterparts, while empowering fellow producers to amplify their voices and further their legacy of agriculture for generations to come.



SPACE IS LIMITED

Register today to ensure a spot for your students by scanning the QR code or visiting thecowboy.org/event/adventures-in-agriculture-2025