



MEDIA ADVISORY
FOR IMMEDIATE RELEASE

The Cowboy Hosts Third Annual HalloWest, Free for Kids 12 and Under

The Cowboy comes alive for Halloween with trick-or-treating, crafts and spooktacular fun across the entire museum

(OKLAHOMA CITY, OK — October 9, 2025) — The National Cowboy & Western Heritage Museum invites families to dust off their boots and break out their costumes for the third annual HalloWest, a one-of-a-kind Halloween celebration set for Thursday, October 23, 2025, from 5:30 to 8:00 p.m.

Kids can enjoy safe trick-or-treating through *Prosperity Junction* — the Museum's life-size, turn-of-the-century cattle town that comes alive after dark. Guests will step back in time for a spook-tacular evening filled with candy stations, crafts, Western dancing and hands-on activities throughout the Museum and outdoor areas. Candy alternatives will also be available.

Admission:

- Free for children 12 and under
- Free for Museum members
- General Admission: \$20 advance / \$25 at the door

Buy your tickets now for early bird pricing and to skip the line!

Whether you come dressed as a cowboy, cowgirl, or your favorite Halloween character, The Cowboy's HalloWest promises an evening where the West gets a little weirder — and a lot more fun.

MEDIA CONTACT:

Kerrie Booher

Director of Communications

National Cowboy & Western Heritage Museum

405-838-1867 | Kbooherr@thecowboy.org